



FOR IMMEDIATE RELEASE

January 1, 2010

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**Ninth Annual Pennsylvania Lavender Festival
June 18-20, 2010**

The ninth annual Pennsylvania Lavender Festival will be held June 18-20, 2010, at Willow Pond Farm in Fairfield, Pennsylvania, located only 90 minutes from Washington, DC, and Baltimore. The **only such festival** in the **mid-Atlantic region**, the Pennsylvania Lavender Festival is a sensory delight and offers a wide range of experiences for participants, including **tours of lavender fields and demonstration gardens, lectures and workshops** by nationally known experts, **herbal cuisine**, and **cut-your-own** lavender from the farm's three-acre field. Garden-related vendors will be selling their wares.

This year's **featured speaker is Dr. James Duke, author of *The Green Pharmacy*** and many other publications. Dr. Duke, known as "America's Chief Herbalist," is acknowledged as a global authority on herbal medicine. For nearly 20 years, he served as chief of the U.S. Department of Agriculture's Medicinal Plant Laboratory, which collaborated with the National Cancer Institute to screen medicinal plants for cancer treatment.

The Festival is a "must do" event for lavender lovers, gardeners, cooks, and crafters. Willow Pond Farm propagates nearly 100 certified organic varieties of lavender, including three varieties—"Madeline Marie," "Rebecca Kay," and "Two Amys"—developed at the farm.

Admission is \$5.00; children 12 and under attend for free. Shuttle service and parking are free.

Festival hours are Friday, June 18, 9 a.m.-5 p.m.; Saturday, June 19, 9 a.m.-5 p.m.; and Sunday, June 20, 10 a.m.-5 p.m. Tours and festival activities occur outdoors. Dress casually to ensure your comfort. No pets, please.

Willow Pond Farm is located at 145 Tract Rd., Fairfield, PA, 10 minutes west of Gettysburg, Pa., and 45 minutes north of Frederick, MD. For more information and a complete schedule, visit www.palavenderfestival.com.

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Press kits and interviews with the Wajdas and guest speakers will be available at the festival and in advance. The festival offers **outstanding photographic opportunities** throughout the grounds and at workshops. To request a press kit or interview, contact Tom Wajda by phone at 717-642-6387 or by e-mail at info@palavenderfestival.com.



Schedule of Events, June 18-20, 2010

* Unless otherwise noted, events are free. Festival admissions is \$5.00 per person; children 12 and under attend for free.

Friday, June 18, 9 a.m.–5 p.m.

- 9:00 a.m. Festival opens
- 9:00 a.m. – 5:00 p.m. Cut-your-own lavender (\$2.00-\$5.00/bunch)
- 9:30 a.m. – 4:00 p.m. – Lectures and workshops (fees apply to workshops)
- 10:00 a.m. – 3:00 p.m. “Make Your Own Lavender Wand” (\$7.50 fee/reservation)
- 10:00 a.m. – 3:00 p.m. Children’s Corner Open (free)
- Noon-3:00 p.m. – Traditional American Music by Tom Jolin (banjo, hammer dulcimer, & harmonica)

- 9:30 a.m. **Lecture:** “Growing Lavender,” Tom Wajda, Willow Pond Farm (includes field/**garden tour** at 9:45 a.m.)
- 10:30 a.m. **Lecture:** “Herbs and Spices as Medicine,” Dr. James Duke
- 11:00 a.m. **Workshop:** “Herbal Teas,” Cathy Olson (\$15.00 fee)
- 11:30 a.m. **Lecture/Demonstration:** “Lavender Luncheon Dishes,” Madeline Wajda, Willow Pond Farm
- 12:30 p.m. **Workshop:** “Herbal Creams and Lotions,” Susanna Reppert Brill, Rosemary House (\$15.00 fee)
- 12:30 p.m. **Lavender Field Tour**, Tom Wajda, Willow Pond Farm
- 1:00 p.m. **Lecture:** “Growing Organically,” Debra Brubaker, Pennsylvania Certified Organic
- 1:30 p.m. **Workshop:** “Weed Walk,” Dr. James Duke (\$25.00 fee)
- 2:30 p.m. **Lecture:** “The Aromatherapeutic Effects of Lavender and Other Herbs,” Arlene Bobonich, M.D.
- 3:00 p.m. **Workshop:** “Lavender Crafts,” Linda Guise, Floral Designer—Willow Pond Farm (\$15.00 fee)
- 3:30 p.m. **Lecture:** “Growing Lavender,” Tom Wajda, Willow Pond Farm (includes field/**garden tour** at 4:00 p.m.)
- 5:00 p.m. Festival closes for the day
- 5:20 p.m. Last shuttle bus to parking lot

Saturday, June 19, 9 a.m.–5 p.m.

- 9:00 a.m. Festival opens
- 9:00 a.m. – 5:00 p.m. Cut-your-own lavender (\$2.00-\$5.00/bunch)
- 9:30 a.m. – 4:00 p.m. – Lectures and workshops (fees apply to workshops)
- 10:00 a.m. – 3:00 p.m. “Make Your Own Lavender Wand” (\$7.50 fee/reservation)
- 10:00 a.m. – 3:00 p.m. Children’s Corner Open (free)
- Noon-3:00 p.m. – Folk/bluegrass music by “The Banjo Man,” Frank Cassel
- 9:30 a.m. **Lecture:** “Growing Lavender,” Tom Wajda, Willow Pond Farm (includes field/**garden tour** at 9:45 a.m.)

- 10:30 a.m. **Lecture:** “Local Weeds as Medicine,” Dr. James Duke
- 11:00 a.m. **Workshop:** “Herbal Teas,” Cathy Olson (\$15.00 fee)
- 11:30 a.m. **Lecture:** “Edible Gifts,” Susanna Reppert Brill, Rosemary House
- 12:30 p.m. **Workshop:** “Lavender Crafts,” Linda Guise, Floral Designer—Willow Pond Farm (\$15.00 fee)
- 12:30 p.m. **Lavender Field Tour**, Tom Wajda, Willow Pond Farm
- 12:30 p.m. **Lecture/Demonstration:** “Lavender Desserts,” Madeline Wajda, Willow Pond Farm
- 1:30 p.m. **Workshop:** “Weed Walk,” Dr. James Duke (\$25.00 fee)
- 2:30 p.m. **Lecture:** “The Aromatherapeutic Effects of Lavender and Other Herbs,” Arlene Bobonich, M.D.
- 3:00 p.m. **Workshop:** “Fairy Fun,” Susanna Reppert Brill, Rosemary House (\$15.00 fee)
- 4:00 p.m. **Lecture:** “Growing Lavender,” Tom Wajda, Willow Pond Farm (includes field/**garden tour** at 4:15p.m.)
- 5:00 p.m. Festival closes for the day
- 5:20 p.m. Last shuttle bus to parking lot

Sunday, June 21, 10 a.m.–5 p.m.

- 10:00 a.m. Festival opens
- 10:00 a.m. – 5:00 p.m. Cut-your-own lavender (\$2.00-\$5.00/bunch)
- 10:30 a.m. – 4:00 p.m. – Lectures and workshops (fees apply to workshops)
- 11:00 a.m. – 3:00 p.m. “Make Your Own Lavender Wand” (\$7.50 fee/reservation)
- 11:00 a.m. – 3:00 p.m. Children’s Corner Open (free)
- Noon-3:00 p.m. – Traditional American Music by Tom Jolin
- 10:15 a.m. **Lecture:** “Growing Lavender,” Tom Wajda, Willow Pond Farm (includes field/**garden tour** at 10:30 a.m.)
- 10:30 a.m. **Workshop:** “Photographing Your Garden,” Michael Chapman, Expressions (\$15.00 fee, includes disposable camera)
- 11:00 a.m. **Lecture:** “Herbs and Spices as Medicine,” Dr. James Duke
- 12:00 p.m. **Workshop:** “Lavender Crafts,” Linda Guise, Floral Designer—Willow Pond Farm (\$15.00 fee)
- 12:30 p.m. **Lecture/Demonstration:** “Lavender Luncheon Dishes,” Madeline Wajda, Willow Pond Farm
- 1:30 p.m. **Workshop:** “Weed Walk,” Dr. James Duke (\$25.00 fee)
- 2:00 p.m. **Lecture:** “Cooking with Lavender,” Joe Renfroe, Chef Instructor, York Culinary Institute
- 3:00 p.m. **Workshop:** “Herbal Creams and Lotions,” Susanna Reppert Brill, Rosemary House (\$15.00 fee)
- 3:45 p.m. **Lecture:** “Growing Lavender,” Tom Wajda, Willow Pond Farm (includes field/**garden tour** at 4:00 p.m.)
- 5:00 p.m. Festival closes for the year
- 5:20 p.m. Last shuttle bus to parking lot

All Days

Herbal picnic-style lunch will be offered all days from 11:30 a.m.-2:30 p.m. Herbal treats and beverages available at all times.